

Multimedia Content Officer – Person Specification

Attributes	Essential	Desirable	How to be identified
Education and Training	A degree (or equivalent) in Media Studies, Digital Marketing, Video Production, Creative Arts or other appropriate discipline.	Evidence of commitment to continuing professional development Multimedia specialism	CV
Relevant Experience	Proven experience in a similar role, either in an agency, inhouse or freelance Experience with developing a range of multi-media communications and tools, you will have strong photo and video editing skills, coupled with strong, up to date knowledge of digital design.	Graphic design experience Brand management Account management	CV & covering letter Examples of work
Special Knowledge and Skills	A high competence and /or experience with the use of a broad range of software applications for multimedia editing and production, including Adobe Suite, Adobe Photoshop, Illustrator, Premier and After Affects. Good listener Extreme attention to detail Full clean driving license and car owner	Experience of wordpress and website management HTML coding	CV & covering letter Examples of work
Personal Qualities	Well-developed analytical and organisational skills, including the ability to calmly plan and manage projects and competing priorities Proactive and enthusiastic approach to work, with the ability to work effectively with a wide range of people	An aptitude to learn and grow within the role	