

Communication Officer – Person Specification

Attributes	Essential	Desirable	How Identified
Education and Training	A degree (or equivalent) in Media Studies, Marketing, creative writing, natural science or other appropriate discipline.	Evidence of commitment to continuing professional development Science communications	Interview CV Application form
Relevant Experience	3 years in a similar role Brand ambassador/champion experience Professional social media account management Campaign management	Website content writing Blog writing	Interview CV Application form
Special Knowledge and Skills	Excellent verbal and written communication skills Good listener Effective organisational skills particularly forward planning Excellent knowledge of marine conservation Good working knowledge of Microsoft office Selling skills Extreme attention to detail Full clean driving license and car owner	Evaluation research experience Adept at using marketing/design software Budget management Fundraising experience Behavior change campaign experience	Interview CV Application form
Personal Qualities	Self-motivated Passionate about marine conservation Optimistic for the future of the environment Energetic Able to establish a rapport quickly with a wide variety of people Resilient Working to tight deadlines		Interview CV Application form